Approved, For Release 2006/12/07: CIA-RDP83-00156R001100010019-5

## HARVARD UNIVERSITY

Executive Registry

## GRADUATE SCHOOL OF BUSINESS ADMINISTRATION

GEORGE F. BAKER FOUNDATION

00/A Registry

JOSEPH L. BOWER
Professor of Business Administration

SOLDIERS FIELD

Boston, Massachusetts 02163

March 16, 1979

Mr. Frank Carlucci, Deputy Director Central Intelligence Agency Washington, D.C. 20505

Dear Mr. Carlucci:

I am writing to inform you that Harvard University's Program for Senior Managers in Government will be held from August 5 to August 24, 1979. Sponsored jointly by the Harvard Business School and the Kennedy School of Government, this Program for experienced executives who hold positions of major responsibility in the public sector is designed to improve managerial effectiveness.

The curriculum addresses the roles, tasks and skills of senior managers in government. It focuses on the problems of developing policy for a public organization and the administrative challenges of implementing that policy. While we believe that the curriculum will make a major contribution to the participants, our long-term experience in executive education also tells us that the caliber of the executives in the class and the diversity of their personal, functional and organizational backgrounds are equally critical to the Program's success.

Enclosed is a brochure that describes the Program more fully, as well as an application for admission. We are seeking applications from key individuals who will be sponsored by their organizations in all branches of government. You may wish to consider your own candidacy or be able to assist us by identifying one or more high-ranking executives who have the talent and position to make them potential candidates. One of our top priorities is attracting the applications of women and minorities in senior level roles in which they face the major management and policy issues addressed in the Program.

Your interest in and support of this educational endeavor would be greatly appreciated. Please let us know if we can provide you with further information.

Sincerely.

Joseph L. Bower

JLB:maj Enclosure Professor Joseph L. Bower, Graduate School of Business Administration, Harvard University, Soldiers Field, Boston, Massachusetts 02163

ORIGINATOR:

Acting Chairman,
Training Selection Board

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